



ACCESS MORE DEALS

Intra-African Trade Fair
B2B and B2G Programme

IATF[®]2025

The AfCFTA Marketplace

PROMOTED BY



IN COLLABORATION WITH



HOSTED BY ALGERIA



GATEWAY TO NEW OPPORTUNITIES

ALGIERS, ALGERIA
4-10 SEPTEMBER 2025

What is Intra-African Trade Fair (IATF)?

African Export-Import Bank (Afreximbank), in collaboration with African Union Commission and AfCFTA Secretariat, brings you the 4th Intra-African Trade Fair (IATF2025) to be hosted by People's Democratic Republic of Algeria, in Algiers.

The AfCFTA is expected to boost intra-African trade significantly over the coming years. Increasing intra-Africa trade can foster industrialization, promote value addition, create jobs, and enhance competitiveness on the global stage.

IATF2025 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.4 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

What To Expect at IATF2025



+2,000
exhibitors



+35,000
visitors



+140
participating
countries



+\$44bn
in trade and
investment deals



IATF Objectives



To bring together continental and global players to explore business and investment opportunities in Africa.



To serve as a marketplace where buyers and sellers meet and explore business opportunities.



To provide a platform for B2B and B2G exchanges and development of business opportunities.



To share trade, investment and market information and to identify solutions to address the challenges affecting intra-African trade.



To share information about trade finance and trade facilitation interventions provided by Afreximbank and similar financial institutions.



To provide a broad platform that connects a broad spectrum of tradeable and trade-facilitating activities, namely Creative Industry, Automotives, Seminars and Workshops etc.



IATF2023 African Buyers Programme



IATF Key Components



01.

Trade Exhibition

Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up pavilions and exhibition stands, which will enable them to customise their exhibitions to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.

03.

Creative Africa Nexus (CANEX)

This platform will showcase the African and Diaspora creative economy in fashion, music, film, arts and craft, sports, literature gastronomy and culinary arts. The CANEX Programme will include a Creative Africa Summit and dedicated Creative Industry Exhibition and showcase.

05.

Special Days

The Special Day segment is open to countries, private and public sector entities and offers opportunities for them to sponsor their own special event on a particular day to showcase their trade, investment, tourism, and cultural opportunities. The first slot is reserved for the Host Country (Algeria).

02.

Trade and Investment Forum

The four-day conference will feature leading African and international speakers and a variety of sessions dealing with African trade and investment issues. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing. It will also discuss key barriers affecting intra-African trade and investment and provide practical solutions.

04.

A B2B and B2G Platform

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme which will provide trade facilitation and financing solutions to Africa buyers.

06.

IATF Virtual

This platform showcases goods, services and investment opportunities on an interactive online platform. The IATF Virtual is currently live and will continue even after the physical Trade Fair has ended.
www.intrafricantradefair.com/en/iatf-virtual-page

07.

Africa Automotive Show

The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.

09.

Global Africa Day

IATF2025 Global Africa Day will highlight commercial and cultural ties between Africa and its diaspora, featuring a Global Africa Summit, market and exhibition, cultural and gastronomic showcase.

11.

Sub-Sovereign Governments Network (AfSNET)

The African Sub-Sovereign Governments Network Conference presents a platform to promote intra-African trade and investment, educational and cultural exchanges and effective and active engagement on development of African regions among sub-sovereigns in the context of the AfCFTA. The Conference is expected to bring together, several African Sub-Sovereign Governments including members of the Forum of Regions of Africa (FORAF) as well as a diverse range of high-level participants from the Diaspora. Participants will include senior government officials, prominent private sector leaders, seasoned investors, reputable financial institutions, and respected development partners.

08.

AU Youth Start-Up Programme

The Youth Start-Up segment will have a dedicated Pavilion for African Youth Start-Ups where they will showcase their innovative ideas, prototypes, goods and services. The IATF will provide opportunities for matchmaking, entrepreneurship, training, networking amongst the youth and other delegates at the Trade Fair.

10.

Africa Research and Innovation Hub @IATF

The Africa Research and Innovation Hub @IATF will allow university students, academia and national researchers to exhibit prototypes of their inventions and showcase published research papers. This will provide opportunity for researchers to move from prototype to full development and also attract venture capital.



What is the African Buyers' Programme?

The African Buyers' Programme is designed to identify and connect qualified buyers with credible suppliers of "made in Africa" products and services, facilitating trade and fostering business exchanges. By offering dedicated support, the programme aims to promote intra-African trade under the African Continental Free Trade Area (AfCFTA), ultimately strengthening economic ties across the continent.

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals.

Key Benefits of the African Buyers' Programme:

01.

A cost-effective and time-efficient solution for sourcing and expanding your network of reliable, high-quality African and international suppliers.

02.

Stay informed about the latest market trends and innovations by learning from industry leaders and top experts through our events programme, ensuring you stay ahead in your field.

03.

Share knowledge and thoughts with like-minded business professionals from Africa and international regions to gain new insights and develop ideas.

04.

Engage with financial institutions, gain information on new products and services and as well as an understanding of payment products, new technologies and trade gateways.

05.

Access a variety of networking platforms that will help you develop new business contacts and create opportunities for meetings, business exchanges, and the conclusion of deals between B2B, B2G, and G2G entities.



Why Be Part of the Buyers' Programme

Get informed and empowered as the Intra-African Fair targets and supports buyers as key players in driving intra-African trade through the African Buyers Programme.

Beneficiaries

The African Buyers' Programme benefits a wide range of businesses, including manufacturers, importers, wholesalers, distributors, retailers, and export trading companies, as well as any other enterprises that require goods for resale or operational use.



African Buyers' Programme Features



Speed Networking

Opportunity to participate in Speed Networking sessions allowing you to engage with multiple suppliers.



Networking Events

Invitation to the highly exclusive IATF2025 Networking Events.



Conference Access

Access to the Trade and Investment Forum and all seminars/workshops (where applicable).



African Buyers' Lounge

Access to the African Buyers' Lounge on the show floor, with complimentary refreshments, lunch and Wi-Fi provided.



Matchmaking

Enhance the quality of your meetings by being matched with service providers suited to your needs and requirements.



CANEX Summit

Access to the two-day high-level CANEX Summit at IATF2025, bringing together policy makers, prominent investors, financiers and thought leaders from the Creative Industry across the continent and the diaspora.





Contact us

To register and get more information, please visit
www.intrafricantradefair.com

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